
DETAILED REPORT ON THE SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

Session name: Workshop on Design Thinking, Critical thinking and Innovation Design

Session Date: 16-02-2022

Session Speaker: Siddhanta Sharma, CTO and Co-Founder, MyGlit.com

Brief Biodata of Speaker: Siddhanta Sharma is the Co-Founder of the MyGlit company which is an innovative human resource company, an initiation by Gratitude India co Ltd. The company is an online portal for Job Seekers with AI based skill matching technology.

Objective of the Workshop: The objective of the session is to sensitize the students about the followings:

1. To clearly able to define problems to come up to an innovative solution
2. To identify potential innovative products best fit to the current market scenario

Participants: Students= 75

Faculties: 12

Outcome of the Workshop:

1. Students were made aware of how to clearly define problems.
2. How to find an innovative solution of the problems.
3. How to manage risk while trying to introduce products to the markets.



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



MANIPUR TECHNICAL UNIVERSITY Institution's Innovation Council (IIC)

(An Initiative of MHRD for selected Higher Education Institutes)



Siddhanta Sharma
CTO and Co-founder
MyGilt.com

One day Seminar on

ACHIEVING PROBLEM SOLUTION FIT & PRODUCT MARKET FIT

16th FEBRUARY, 2022

1:00 PM to 3:00 PM

Google Meet

Impact Lecture on Entrepreneurship for Global Market
Wednesday, February 16, 2022 · 1:00pm – 3:00pm
Google Meet joining info
Video call link: <https://meet.google.com/zmk-xdnn-fhq>



<https://tinylink.net/Jy76u>
<https://forms.gle/o1BFWBsYuMzsXvHN9>

Sincerely

Jimmy Laishram
President, IIC-MTU