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## **A Detailed report on Workshop on Workshop on Design Thinking, Critical thinking and Innovation Design**

**Session Name:** Workshop on Workshop on Design Thinking, Critical thinking and Innovation Design

**Session Speaker:** **Sowmya Lakshminarayanan**, Co-founder (Research & Partnership), Lead by Design and **Anna Maria Geogy**, co-founder (Design and operations), Lead by Design

**Session Date:** Sowmya Lakshminarayanan is a researcher turned entrepreneur. Anna Maria is a designer turned entrepreneur. Deeply passionate about young children and their immense creative potential, they started Lead by Design, a non-profit venture in 2020. Lead by Design builds cost effective products and services to bring creative learning avenues accessible to all children of ages 6 to 15. By providing such environments, LBD harnesses the power of creativity to reduce inequality, enable inclusion and increase positive impact on our planet earth.

**Session Objectives:**

1. To motivate students by blending design thinking with critical thinking, and to foster innovation that delivers customer-centric solutions.
2. How to overcome challenges with critical thinking.
3. Solve real world problems

**Session Outcomes:**

1. Students were inspired by how the lead by design company solves critical problems
2. They were motivated and taught how to solve problems and come up with innovative ideas using the thinking process.



MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)



INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)



# MANIPUR TECHNICAL UNIVERSITY Institution Innovation Council (IIC)

(An Initiative of MHRD for selected Higher Education Institutes)



LEAD BY DESIGN  
Mobilising young India to build sustainable communities

## One day seminar on COGNITIVE SKILLS Design Thinking & CRITICAL THINKING

Google Meet

Impact Lecture on How to start a Start-Up by Tweak Learning  
Tuesday, February 8, 2022 - 10:00am - 12:00pm  
Google Meet joining info  
Video call link: <https://meet.google.com/vyi-ynwd-doa>

16<sup>th</sup> FEB, 2022  
10:00 am to 12:00 pm



<https://tinylink.net/ZcDcH>  
<https://forms.gle/KfinSVdeXPD4KUYH6>





Sincerely



Jimmy Laishram  
President, IIC-MTU