

DETAILED REPORT

Session Name: One Day Seminar on My Story: Motivational Session by Successful Entrepreneurs

Date of Session: 11th March 2022

Speaker: Lourembam Yaiphabi

Brief Biodata: Lourembam Yaiphabi is the Founder of Mirror, The Beauty Store based out of Imphal, Manipur. A venture catering to providing professional Home Grooming solutions and beauty services at homes for Women. A Business Management student having worked with CitiFinancial, Fidelity Worldwide Investments with corporate expertise in sales and customer services. With an undying zeal and an urge to take up entrepreneurship to the next level, I always dreamt of running a business that would cater to the needs of women. Today, Mirror, The Beauty Store is a pioneer in the field of Home Grooming Solutions for women at their doorstep. As everyone strives for convenience in such a fast paced world, this was the solution for lack of time and resources for self-care and grooming making it accessible for all.

With a flair for adopting emerging trends and synergizing it with the past trends, we are at the forefront of understanding one's needs by offering a wide variety of grooming solutions which in itself is an emerging phenomenon.

Outcome of the Session:

1. Students were made aware of the role of entrepreneur to the society and how start-ups can generate income.
2. Role of women as entrepreneur plays a vital role in upbringing the society and how a mother entrepreneur should take risk and challenges in bringing up a start-up were made aware to the students.

Participants: Students 35 and Faculties 10

Brochure



MHRD'S INNOVATION CELL (GOVERNMENT OF INDIA)

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)

MANIPUR TECHNICAL UNIVERSITY
Institution Innovation Council (IIC)
(An Initiative of MHRD for selected Higher Education Institutes)

One day seminar on
My Story - Motivational Session
by Successful Entrepreneurs.

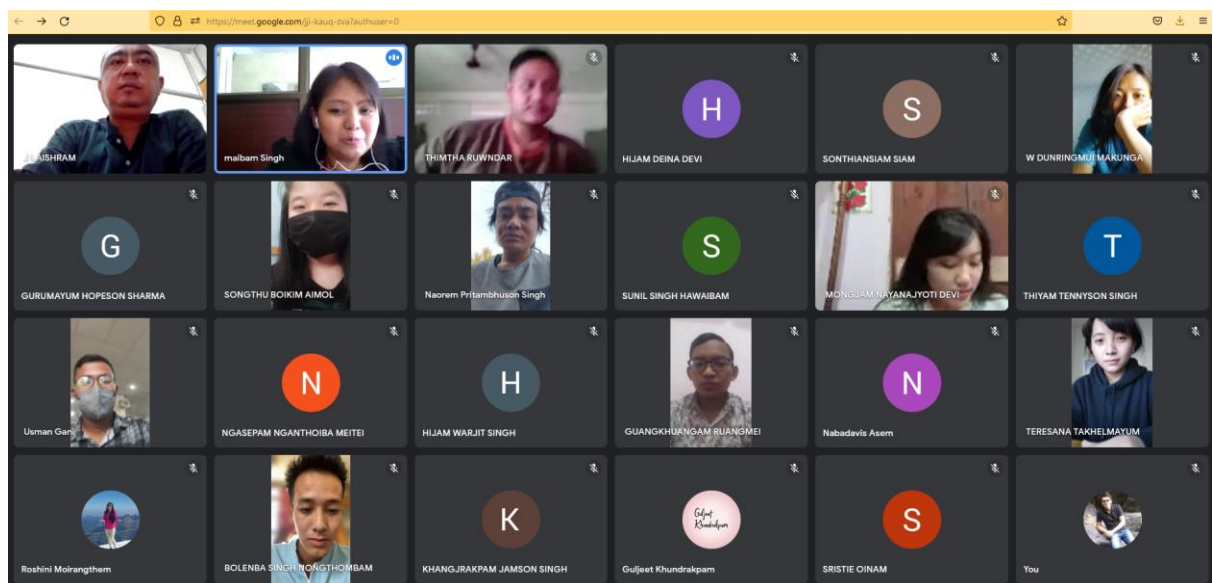
11th March, 2022
Time: 1 pm-3 pm IST

Event Organisers:
Jimmy Laishram (IIC Presedent)
Kosygin Leishangthem (IIC Vice President)

Laurembam Yaiphabi
Laurembam Yaiphabi is the Founder of Mirror, the Beauty Store based out of Imphal, Manipur. A venture catering to providing professional Home Grooming solutions and beauty services at homes for Women. A Business Management student having worked with CitiFinancial, Fidelity Worldwide Investments with corporate expertise in sales and customer services. With an undying zeal and an urge to take up entrepreneurship to the next level, I always dreamt of running a business that would cater to the needs of women. Today, Mirror The Beauty Store is a pioneer in the field of Home Grooming Solutions for women at their doorstep. As everyone strives for convenience in such a fast paced world, this was the solution for lack of time and resources for self-care and grooming making it accessible for all.
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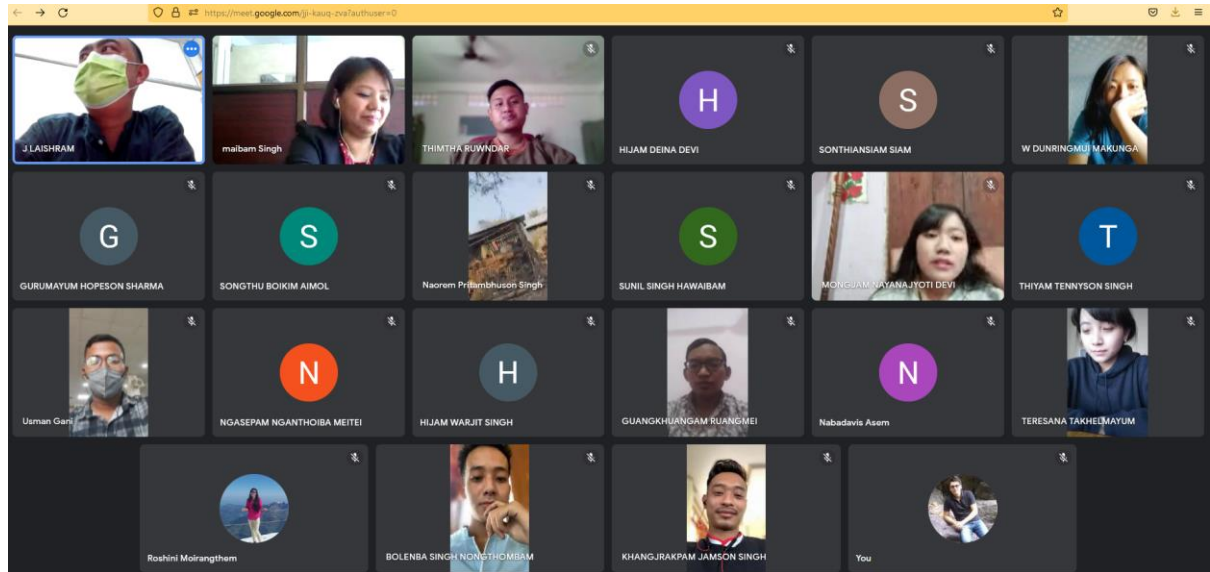
Google Meet
My Story: Motivational Session from Successful Entrepreneur
Friday, March 11 - 1:00 - 3:00pm
Google Meet joining info Video call link:

Register Now <https://docs.google.com/forms/d/1FUplLTAYkzcM5bz8AsChxfbop7DLHIMNtSIBIA9P8dA/edit>



https://meet.google.com/jj-kaug-zva?authuser=0

JISHRAM	malbam Singh	THIMITHA RUWNDAR	HIJAM DEINA DEVI	SONTHANSIAM SIAM	W DUNRINGMUJ HAKUNGA
GURUMAYUM HOPESON SHARMA	SONGTHU BOIKIM AIMOL	Naorem Pritambhushon Singh	SUNIL SINGH HAWAIBAM	MONGSAM MAYANAJYOTI DEVI	THIYAM TENNYSON SINGH
Usman Gary	NGASEPAM NGANTHOIBA MEITEI	HIJAM WARJIT SINGH	GUANGKHUANGSAM RUANGSIMEI	Nabadavis Asem	TERESANA TAKHELMAYUM
Roshini Moirangthem	BOLENBA SINGH NONGTHOMBAM	KHANGJRAKPRAM JAMSON SINGH	Guljeet Khundrakpam	SRISTIE OINAM	You



Google Meet Link:

My Story: Motivational Session from Successful Entrepreneur

Friday, March 11 · 1:00 – 3:00pm

Google Meet joining info

Video call link: <https://meet.google.com/jji-kauq-zva>

Registration Link:

<https://docs.google.com/forms/d/1FUupILTAykzcM5bz8AsChxfbop7DLHIMNtSIBIA9P8dA/edit>