



INSTITUTION'S INNOVATION COUNCIL (IIC)

Manipur Technical University

A university established under MTU Act 2016

Recognized by UGC under Section 22 of UGC Act 1956 and Section 2f of UGC Act 1956

Govt. Polytechnic campus, Imphal-West, Manipur-795001

Website: www.mtu.ac.in

File no: MTU/IIC/2021/Q3

Date: 15-06-2021

REPORT OF THE IIC ACTIVITY: Session on Building an Innovation/ product fit for market

The IIC of Manipur Technical University successfully conducted a “One Day Session on Building an Innovation/ product fit for market” on 15th June 2021. The duration of the program was 60 mins and was held online due to Covid-19 pandemic situation at the state. The followings are the details of the nature of the session:

Objective: To create awareness to the students regarding innovation product and how to choose product that best fit for the Global Market.

Outcome:

1. Students were made aware of Innovation design and Thinking
2. Various financial and management related awareness were made on creating and producing an innovative product
3. Prospective markets and their study
4. Various funding agency details were provided

Session Time and Duration: 15th June 2021, 1:00 PM to 2:00PM

Invited Expert: Mr. Thangjam Joykumar, CEO Thangjam Agro business and Mrs. Michelle Salam, Proprietor, Michelle Sweet Temptations

Number of Students Participated: 177 (All engg branches)

Number of Faculties Participated: 16

Mode of Conduct: Online

Technical Difficulties: Due to the limitation of the google meet to 100 users only, live stream of the session was created so that the remaining number of students could attend the session.



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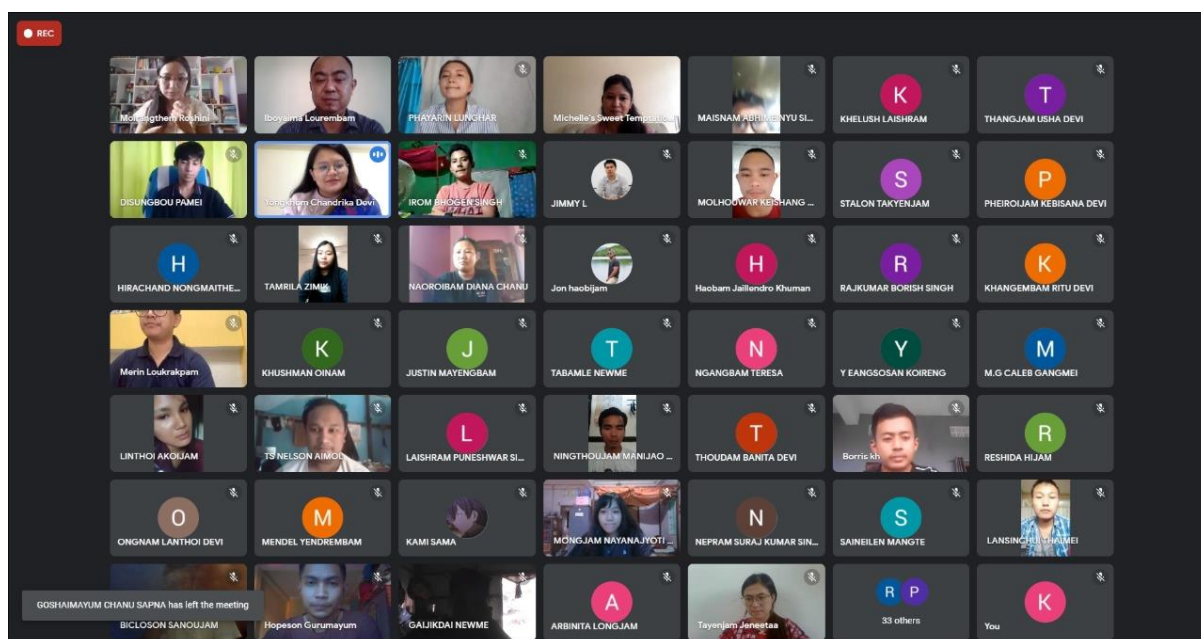
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**MANIPUR
TECHNICAL
UNIVERSITY**

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Webinar on

"Building an Innovation/product fit for the market."

15th June 2021
02:00 pm to 03:30 pm

Join us for the Live Webinar



Michelle Salam, CEO
Michelle's Sweet Temptation



Thangjam Joykumar, MD
Likla Industries

For registration:
<https://tinyurl.com/jk3p4ph4> Visit : <http://mtu.ac.in/>

E- certificate will be provided to all the participants.*



President, IIC
Manipur Technical University